

Janison.



Customer Story

## British Council takes its English language testing beyond borders.

Thanks to the power of unshakable remote online technology, candidates in the most remote parts of the world can access an exam that opens life-changing opportunities.

In early 2017, the British Council partnered with Janison to create a platform to deliver its internationally recognised **English language proficiency test, Aptis.**

The British Council offers Aptis in more than 100 countries across government, educational and business sectors, to some of the most remote and technically challenging locations in the world.

Aptis tests, largely delivered in British Council test venues, are targeted at test-takers who need to demonstrate their proficiency in the English language with the aim of moving countries, gaining an employment promotion or entry to study – critical, life-changing outcomes for the candidate.

Thanks to award-winning technology created by Janison, these opportunities have been widened, particularly to populations in highly remote or developing countries for whom poor or no internet connectivity has been a barrier.

Jonathan Ford, global head of assessment at British Council, said: “English language testing stands above other subjects, because it is an enabling set of skills and competencies. It’s not just about our work and professional existence – it’s also about communicating and bridging between different communities and cultures.”



**If you strap together British Council’s ability in language and its coverage of the globe with technology – then you get something very special. The technology makes it available.**

Jonathan Ford  
Head of Global Assessment, British Council



# 3.3M

Aptis tests have been delivered online and remotely since 2017



# 100+

countries are delivering Aptis online and remotely



# 660,000

candidates have taken part in Aptis since Janison took on the project

## The Brief

In 2020, COVID-19 lockdowns effectively halted Aptis delivery, as candidates were blocked from physically going into test centres. British Council asked Janison to innovate a solution to this key business continuity issue and allow it to continue delivering quality-assured tests.

## The Challenge

The initial critical challenges for British Council to delivering consistent testing around the world is varying access to secure computer facilities and poor online connectivity.

During 2020, this challenge shifted to the logistics of delivering Aptis directly to students via remote proctoring technology. Online proctoring adds another layer to delivering a digital test – requiring the candidate to install a test application onto their device. This involves ensuring that candidates receive clear instructions and relying on local centres – in British Council’s case, 10 countries including Mexico, Saudi Arabia and the UK – to administer the tests.

## The Solution

Leveraging Janison’s global leading assessment platform, *Janison Insights*, Janison developed *Janison Replay*, an assessment player with a unique capability to seamlessly transition between online and offline modes.

In the event of a connectivity drop-out, it ensures that test session data continues to track locally, providing a rich, consistent, seemingly uninterrupted offline test-taking experience. It means that poor internet – or indeed, no internet – is no longer a barrier.

Even when offline, the application remains interactive and the test-taker is not even aware of a drop-out – and continues an uninterrupted test. During COVID-19, Janison implemented *Janison Remote*, which enabled British Council to deliver Aptis directly to candidates in their homes. For bandwidth resilience, the browser-based version of Janison Replay ran in the background to ensure the tests proceeded uninterrupted.

## The Result

In 2017, within six months British Council successfully delivered Aptis on the new Janison Replay test player to more than 115,000 candidates in 78 countries, from India, to Colombia, the Philippines and the UAE. The solution won acclaim for Janison, including a place on the *Australian Financial Review’s Top 100 Most Innovative Companies 2018*, as well as the *2018 iAwards*.

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In 2020, the remote solution was heavily adopted in Mexico, as well as across India and in the UK, for workers in the National Health Service (NHS). In total, 10 countries successfully rolled out the Janison Remote Aptis solution.



**Take your language testing beyond the limits of geography.**

Visit [janison.com/online-assessment](https://janison.com/online-assessment) or contact [assessment@janison.com](mailto:assessment@janison.com)