ASX Announcement 19 May 2021

# OECD accredits Janison as sole provider of PISA for Schools across all four countries in the UK

Janison Education Group Limited (ASX.JAN) ("Janison" or the "Company"), is pleased to announce it has been accredited by the Organisation for Economic Cooperation and Development (OECD) as the sole provider for the PISA for Schools assessment in the UK, encompassing the four countries – England, Scotland, Wales and Northern Ireland. This expands Janison's coverage as the National Service Provider to six countries for the end-to-end delivery of PISA-for-Schools – the gold standard in measurement of student learning, further strengthening Janison's market leading position in schools' assessments.





#### **Agreement**

The OECD has accredited Janison as the exclusive provider of the PISA for Schools assessment across the UK for two years, allowing Janison to now engage governments, school systems, and individual schools across England, N. Ireland, Scotland and Wales for the roll-out of the PISA for Schools program, marking the first phase in Janison's entry into the UK, for this program.

Janison's current operations in the UK include online testing for schools, higher education, and English language accreditation either directly via Janison's local resources in Europe or through highly regarded partners.

Janison's CEO, David Caspari, said: "The Board and management of Janison are extremely honoured to be partnering once again with the OECD in the roll-out of such an incredible assessment and benchmarking tool – the only test of its kind in the world. This is our mission – to be a global force for good by powering best-in-class educational assessments with passion and purpose. I congratulate the Janison team for working seamlessly with the OECD to secure, not one, but four, new countries simultaneously."

#### **UK Market size**

In the academic year 2019/2020 there were approximately **7,200 secondary schools** in the UK representing a market 2.6x the size of Australia. **The total addressable market in the UK is approximately \$50m p.a. (7,200 schools @ A\$7k each).** 

### **Secondary Schools**

(eligible for PISA for Schools)



Since accreditation as the Australian provider of PISA-for-Schools in March 20121, Janison has signed approximately 10% of eligible schools to participate in 2021, generating sales revenue in excess of \$1.5M. More Australian schools are expected to join the program before testing begins in August.

UK government schools each receive approximately A\$3.3m (GBP1.8m) in funding on average from the national education budget of A\$9bn (2019/20), and, like other countries, the UK plans to increase spending on education in the coming years. In the 2020-21 academic year, many schools put spending on hold due to COVID, but the significant disruption to classroom teaching and learning now requires schools to evaluate the impact of this on students – a need which can be filled with the PISA for Schools assessment and the comprehensive reporting it provides including the new Global Crises Module.

#### Progress to date against the global roll-out of PISA for Schools

#	Country	Janison's Role*	Status	Signed
1	Brazil	IPP	Scheduled for 2021	<u>June 2019</u>
2	Russia	IPP	1,750 schools delivered in 2020, 2,000 planned Nov'21	September 2019
3	USA	NSP	Delivered in 2020/21, preparing for growth in 2021/22	October 2019
4	Portugal	IPP	<200 schools delivered 2021	January 2020
5	Spain	IPP	Scheduled for Oct 2021	January 2020
6	Pakistan	IPP	Delayed until 2022	February 2020
7	Japan	IPP	<200 schools delivered in 2021, scheduled for 2022	February 2020
8	Thailand	IPP	<200 schools delivered 2021, scheduled for 2022	July 2020
9	Australia	NSP	In progress, 200+ schools signed in six weeks	March 2021
10	China	IPP	Delivering 2021 & 2022 – 1,000+ schools	March 2021
11	England	NSP	TBC	May 2021
12	Scotland	NSP	TBC	May 2021
13	Wales	NSP	TBC	May 2021
14	N. Ireland	NSP	TBC	May 2021

<sup>\*&#</sup>x27;IPP' denotes International Platform Provider where Janison's role is to provide the assessment software; 'NSP' is the National Service Provider where Janison assumes full responsibility for in-country roll-out.



#### **Background Information on PISA for Schools**

On 29<sup>th</sup> April 2019, Janison entered a five-year exclusive partnership with the OECD to provide the digital solution for its PISA for Schools assessment globally.

PISA for Schools is an online assessment that supports individual school improvement efforts using benchmarking based on the OECD's Programme for International Student Assessment (PISA). It tests a sample of 15-year-old school students with two components:

- A cognitive test in reading, mathematics and science using scenario-based real-life questions testing the application of knowledge.
- A questionnaire about a student's situation at home and school, reactions to the learning environment, and confidence and motivation for doing well at school.

Educators are reporting that this provides a low-stakes, high value opportunity for schools to benefit from reliable PISA data to drive improvement. Around the world they are unpacking the data in their confidential, individualised reports and using the evidence to set strategic goals, address the gap between the least and most advantaged, leverage a global peer learning community and benefit from a holistic view which brings together heart and mind through the power of student voice.

#### **Financial Information**

Schools choosing to undertake the assessment each year are charged **AUD7,000 per year** and the test can be sat at any time during the school year. Each school receives a comprehensive, customised report analysing the students' learning outcomes, well-being, and socio-emotional skills, benchmarked against other schools in Australia and globally. Schools are also granted access to a network of participating schools enabling them to leverage the experience of the world's leading school systems to improve their own policies and practice.

Janison's National Service Provider ("NSP") pricing of AUD7,000 per school p.a. contrasts with that of the International Platform Provider ("IPP") model where Janison provides its assessment software to National Service Providers ("NSPs") who manage the in-country process. For this, Janison – as the IPP – charges a fixed minimum of  $\sim$ \$100,000 (Eur 60,000) p.a., for up to 200 schools – equivalent to  $\sim$ \$500 per school p.a., with overage fees for any country wishing to deliver the test to more than 200 schools.

For further information on the PISA for Schools assessment visit the Janison website here.

### The Janison platform

The PISA for Schools test is powered by the Janison Insights platform which offers educators an enhanced dashboard and streamlined reporting structure alongside a suite of practical features enabling schools to explore their own data and compare their results to those of other schools and countries around the world.



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This release has been approved by the board.

For further enquiries, please contact Stuart Halls at: IR@janison.com

### **About Janison Education Group**

Janison, a multi-award-winning Microsoft education partner, delivers online assessments to millions of students in over 100 countries, for organisations including the Australian federal government, state government departments, British Council, the Organisation for Economic Co-operation and Development (OECD), Chartered Accountants ANZ, and the Singaporean government exams board.

Janison is an education technology pioneer striving to improve educational outcomes for students globally.

#### **Janison Assessment Solutions**

- Janison Insights a leading, full-suite solution for online exams with the capability to author, test, mark and provide insightful reporting. Currently used by 10 million+ students globally each year by national education departments, higher education institutions, not for profit organisations, and independent accreditation bodies.
- Janison Remote a leading online proctoring solution that allows educators to deliver
  exams in remote settings with the confidence and integrity necessary for high-stakes
  exams. Remote proctoring technology provides a controlled online exam environment for
  students to sit exams in their own homes, on their own devices.
- Janison Educational Assessments world-class schools' exams including ICAS (40-year competition), REACH (adaptive progression test), JET (in-classroom, formative testing) and SCOUT (placement test), all developed internally by a Janison team of world-leading test-and item-developers.

#### **Forward-looking statements**

This announcement contains forward looking statements. All statements that address events or developments that Janison expects or anticipate will or may occur in the future and guidance on financial performance are forward looking statements. These forward-looking statements are based on the Board or management's beliefs and expectations based on information currently available to the Board and management. The Company believes that these forward-looking statements are reasonable as and when made. However, you should not place undue reliance on any such forward looking statements which are inherently uncertain. Janison does not undertake any obligation to publicly update or revised any forward-looking statements whether as a result of new information, future events or otherwise except as required by law or the ASX Listing Rules. Forward looking statements are subject to certain risks and uncertainties many of which are outside its control that could cause actual results, events and developments to differ materially from Janison's historical experience, or its present expectations or projections.

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